



Kadir Has University

2019 & 2020

SDG 12 – RESPONSIBLE PRODUCTION AND
CONSUMPTION

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Faculty of Business Administration Activities

Relevant Publications

- Meltem Kiygi Calli. (2019). Corporate Social Responsibility in Packaging: Considering the Environment and Social Issues. In Altinbasak-Farina, I. and Burnaz, S. (Eds.), Ethics, Social Responsibility, and Sustainability in Marketing, Springer.
- Petek Tosun, Merve Yanar, Selime Sezgin & Nimet Uray (2020): Meat Substitutes in Sustainability Context: A Content Analysis of Consumer Attitudes, Journal of International Food & Agribusiness Marketing, DOI: 10.1080/08974438.2020.1840475
- Meltem Kiygi Calli. Assessing Packaging Design Factors Affecting Consumers' Preference and Purchase Intention: A Study on Organic Products (It is in progress to be published in 2021)
- Vural-Yavaş, Ç. (2020). Economic policy uncertainty, stakeholder engagement, and environmental, social and governance practices: The moderating effect of competition, Corporate Social Responsibility and Environmental Management, 1-21

Courses

- Meltem Kiygi Çallı covers various topics on "Responsible Production and Consumption" in BA302 Business Communication and Ethics course and conducts case studies.
- Bachelor's Degree courses lectured on corporate objectives-projects-operations management and financing:
 - o Corporate Finance
 - o Financial Risk Management